

Last Updated: 16. Sept. 2023

The YPA Communications Committee recruits!

Our committee serves as the conduit for all communications within the YPA, as well as a link between outside organizations and the YPA community. We also manage the YPA Website, social media and so much more. If you're interested in getting involved, here's some more information about each task you could help with:

- **Weekly newsletter.** This task involves preparing a weekly newsletter that is released on Mondays via email. This is a good opportunity for someone who enjoys staying up to date with YPA events and news **(1-1.5 hours/week)**
- **Social media posts:**
 - **Instagram:** This task involves writing and posting info about the coming YPA event **(1-3 hours/week)**. Posts are automatically posted on Facebook
 - **Twitter:** Similar to Instagram, this involves creating and scheduling tweets. It's a great way to engage with the postdoc community.
 - **LinkedIn:** We are starting the YPA linkedIn profile and could get help to advertise professional events, introduce the YPA Committees and so much more. The aim would be a minimum of **1 post every 2 weeks.**
- **YPA Website update:** Some of the responsibilities are keeping the YPA website up to date to ensure that the information available to members is accurate and current. It is an essential part of the YPA online image and presence to help Postdocs navigate through our formidable organization **(0-1 hour/week)**
- **Postdoc Spotlight series:** This task involves conducting interviews with postdocs and creating video montages to showcase their work and experiences. Currently, two postdocs are working on this, and they could use additional help. If you're interested in helping organize, conduct interviews, or curate a video, this could be a great role for you.
- **From our Community series:** We want to start this series to share postdocs achievements (awards, publications, training, etc). The series would be shared on the YPA social media as well as on the YPA website. If you're interested in starting this series, curate weekly content and connect with fellow postdocs this could be a great role for you. **(1-2 hours/week)**

- **YPA Canva account:** This task involves managing the YPA Canva account to keep folders organized and occasionally designing flyers to advertise the YPA (**0-1 hour/week**). If you have an eye for design and organization, this could be a valuable role.
- **YPA Photographs:** It would involve going to YPA events and taking some pictures for the YPA website and social media. If you like photography and connect with postdocs and others this could be a great role for you.
- **Merchandise projects:** In order to spread the word about the YPA and foster a sense of community, we design and distribute swag among members. Couple of projects that we carried out in 2023 for example:
 - **YPA Merch distribution at the YPA Symposium** in May, 2023- we custom-printed the YPA logo or the text “Yale Postdocs” the following items:
 - Pens
 - Sticky notes
 - Bottle-opener keychain
 - Stickers
 - Lanyards
 - **YPA T-shirts & Jackets** were designed, and a bulk deal was ordered. Money & size info from YPA members was pooled/collected before placing the order.

If you are interested in designing the merch and can help out in placing/managing the orders, come join us! (**done once a year**)

If any of these tasks align with your interests and skills, consider joining the YPA Communications Committee to contribute to the postdoc community, and enhance your own experience, and communications skills. We are also always looking for your input and ideas! Don't hesitate to reach out to our coordinators **Jyot Antani** <jyot.antani@yale.edu> and **Anne Hahn** <anne.hahn@yale.edu> to express your interest or seek more information about specific roles.