

YPA OPEN FORUM

Chairs [5 min]

1. Open coordinator positions
2. Chair candidates

1. Coordinator positions are open. Anyone interested are encouraged to get in touch with the committee. The election will be held next month.

2. Chair candidates briefly introduced themselves:

Amy is a first year postdoc and served as YPA secretary this year.

Anderson is a second year postdoc in Yale school of Public Health and joined YPA communications board last year.

Treasury [2 min]

1. Update on YPA Financials

Still waiting for the update on the proposed p-card.

For now, members need to pay upfront and file for the reimbursement. Members can also contact the co-chairs for payment options.

Mentorship Committee [2 min]

1. Spook-takular science event

The event was successful with the collaboration with Yale-New Haven affairs; 6 postdocs participated and many local high school students attended.

This event was the first collaboration between YPA and local community and we're hoping to do it again next year.

Advocacy Committee [5 min]

1. YPA Postdoc Appreciation raffle

The Postdoc appreciation raffle was just launched.

The link to enter the raffle is available on Newsletter and Yale connect. Once registered, you will get 5 virtual tickets.

Deadline to enter is December 1. The winner will be announced in next month's open forum meeting.

Survey for mental health is being prepared.

Advocacy Committee Coordinator position is open.

Professional Development Committee [5 min]

1. Scismic workshop updates
2. Pint of Postdoc update

3. Broad instituted job track updates
4. Future events

1. Scismic workshop was successful with ~120 attendants. Survey will be sent out to ask people's interest/opinions on future events.
2. Pint of Postdoc will be held on Thursday, Nov 19th. A usual problem is the high registration with poor attendance. Survey will be sent out to improve the attendance rate.
3. Date for the event will be set up soon
4. Career café: invite former postdocs in various fields to give a talk about their career path.

Communications [6 min]

1. Introducing new committee members
2. Request committees to explore the YaleConnect platform
3. Stats about the YPA website
4. Request committees to promote their projects on the website and other platforms

1. Introduced 3 new members!
2. Encouraged to use YaleConnect (yaleconnect.yale.edu) instead of current Google connect.
 - Campus-wide platform sponsored by Yale IT.
 - First live event: Virtual YPA Postdoc Appreciation Raffle.
 - Instructions: <http://help.campusgroups.com/en/>
 - Possible benefits of using YaleConnect:
 - As easy as the current Google form.
 - We can restrict registration to our members and ARS.
 - People can subscribe to YPA event calendar.
 - Registrants are only required to login—no need to provide their information.
 - Integrate zoom with the event
3. YPA website stats:

YPA Communications Committee

Stats for the YPA website:

We haven't been advertising many of these pages in this timeframe.

Page Title	Pageviews	Unique Pageviews	Avg. Time on Page
1. Welcome to the YPA Website Yale Postdoctoral Association	766 (13.60%)	473 (11.80%)	00:00:54
2. What is the YPA? Yale Postdoctoral Association	270 (4.79%)	201 (5.01%)	00:00:28
3. Buddy program Yale Postdoctoral Association	145 (2.57%)	122 (3.04%)	00:01:35
4. YPA Working Group for Black Lives Yale Postdoctoral Association	119 (2.11%)	103 (2.57%)	00:02:20
5. 3rd Annual Postdoc Symposium Yale Postdoctoral Association	119 (2.11%)	101 (2.52%)	00:00:14
6. Resources Yale Postdoctoral Association	126 (2.24%)	99 (2.47%)	00:00:39
7. Pint of Postdoc Yale Postdoctoral Association	139 (2.47%)	98 (2.44%)	00:01:33
8. Mentorship Yale Postdoctoral Association	152 (2.70%)	95 (2.37%)	00:00:48
9. Job Opportunities Yale Postdoctoral Association	114 (2.02%)	94 (2.34%)	00:01:41

Since September 1st

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Stats for the YPA website:

How people reach the YPA website

	Acquisition			Behavior		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
	1,573	1,420	2,075	64.14%	2.71	00:01:53
1 Organic Search	1,030			67.15%		
2 Direct	500			61.21%		
3 Social	53			57.30%		
4 Referral	29			40.58%		

Since September 1s

Using search engine, such as Google, seems to be the main method to find YPA website and events.

4. YPA chair election will be held using Yale Connect Platform: <http://bit.ly/YPAwebsite>. If anyone wants to advertise their events through YPA, please reach out to communications committee.

ARS have not been added to the email list yet but emails will be sent out to let ARS know that they can join YPA and be included on the email list.

Community and Networking Committee [7 min]

1. Thanksgiving trivia
2. Science sketching workshop
3. Networking event

1. Thanksgiving trivia is on 19th. This will be the last event organized by Tuki Attuquatefio who will wear a turkey hat for the event!
2. There's a high interest for science sketching workshop. The registration form will say that you're waitlisted but you can still sign up. The Art committee is looking to see if other instructors will be available. Update will be posted ASAP on slack.
3. Networking event during holiday break. Zoom breakup rooms will be used to encourage interacting/networking during pandemic.

Open Forum - Questions/Comments [15 min]

BLM event update: Successful event with 200 participants and 2 speakers. Raised 4000 dollars

Seismic workshop event (120 participants) was open to everyone and advertised through YPA and grad school website and their SNS.

YaleConnect is the best way to go about tracking the number of participants. Reach out to the communication committee if you need help.

Personal research website: use campuspress.yale.edu if you want to make one through Yale.